



2023 Impact Report

Commercial lawyers
doing it differently

PRISMA  LEGAL

ABOUT US

Prisma Legal is a certified BCorp and NewLaw Firm, providing commercial legal services with clarity, transparency and a distinct difference.

We are strategic commercial lawyers that give tailored and practical legal advice. We advise with an entrepreneurial mindset because we understand the intersection of the law and business.

We are trusted advisers to business owners and corporate decision-makers. Our clients' success is at the centre of everything we do.

As a B Corp™, we meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

Welcome to a new way of dealing with lawyers.

"Prisma Legal are professional advisors who focus on the business result first and back that up with strong attention to detail on the legal matters they work on."

Clients always know where they stand with most services being quoted in advance, and the efficient and timely completion of matters in the best interests of their clients is a clear priority."

TONY RULE | TAG FINANCIAL



ABOUT US

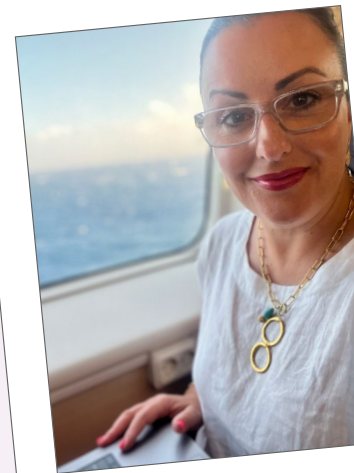
Prisma Legal is a certified B Corporation

We are proud to be one of only a handful of law firms in the country to obtain certified B Corp™ status. B Corp™ certification recognises that we make decisions and practice our craft in a way that makes a positive impact on our team, clients, suppliers, community and the environment.

Find out more about our B Corp journey [here](#).

United Nations Sustainable Development Goals

Our day-to-day practices are aligned with seven of the 17 United Nations Sustainable Development Goals in four pillars: governance, community, environment, and people.



"A seamless and professional service. The quick response time and thorough service ensured the heads of agreements, contracts, and lease agreements were complete to aid in a fast and smooth sale of our company.

A highly recommended company that acts with integrity!"

JACOB WOOLLARD | ONE MILLION VOICES



HOW WE WORK

Our belief

Commercial legal services can play a key role in the economy with positive social and environmental outcomes for communities.

Our vision

To help shift the culture in the delivery of high-end commercial legal services.

Our mission

Humanising law to be a positive part of the economy.

Breaking traditional legal conventions and enabling our clients and our communities to thrive.

"Fotini is fearlessly passionate about female entrepreneurship.

I don't hand out 5-star reviews like candy, but Prisma Legal is absolutely worthy of all 5 stars.

Highly recommend."

MIA FILEMAN | CAMPAIGN DEL MAR

OUR VALUES

Client focused

We design solutions around our client's needs. Our client and stakeholder relationships are based on true collaboration and open communication.

Trust

We operate with integrity, transparency and accountability.

Efficiency

We value client satisfaction and innovation and operate with adaptive systems that enhance a culture of continuous learning and improvement.

Excellence

We strive to deliver maximum value to our clients and our community. We aim to deliver outstanding results to clients while operating according to the highest standards in governance and supply chains.

Find out more about our Polices [here](#).

HOW WE ARE USING BUSINESS FOR GOOD

How we create impact when working with our **clients**.

If transparency and accountability are part of every professional transaction and

while delivering our commercial services, we are socially and environmentally aware and tuned into our community,

then clients will gradually expect ethical and social outcomes to be embedded as added value to our services.

resulting in better business and better communities for all.

As a ripple effect, our clients will be motivated to actively consider the impact of social and environmental outcomes in their supply chains and their business transactions,

HOW WE ARE USING BUSINESS FOR GOOD

How we create impact for our **community**.

If we allocate a target of 100 billable hours per full time lawyer per year

to offer pro bono commercial legal services and governance training to under-represented people and organisations,

then more people will acquire knowledge to be better leaders, and gain confidence to build successful businesses

making the ecosystem we operate in more inclusive, robust, prosperous and fair.

OVER THE LAST THREE YEARS

- ▶ We became carbon positive
- ▶ We reviewed our supply chain and enhanced our procurement strategy. From office products and corporate gifts to marketing services and contractors, we procure from local businesses, with a focus on certified social enterprises, Aboriginal businesses, BCorps and female led businesses.
- ▶ We worked with 266 clients
- ▶ We established new Pro Bono collaborations with SisterWorks, Fitted for Work, The Social Studio, and Little Rocket.
- ▶ We became a signatory to the National Pro Bono Target and have consistently exceeded our commitment to the National giving back over 348 Pro Bono hours, valued at over \$212,000
- ▶ We taught over 189 hours of clinical legal education to law students at Monash University Faculty of Law Innovation and Start-Up Clinic
- ▶ We delivered over 25 governance presentations for the Governance Institute of Australia and Family Business Association.
- ▶ We worked with amazing B Corporations, NFPs and social enterprises.
- ▶ We provided mentoring to six young women law students and graduate lawyers.



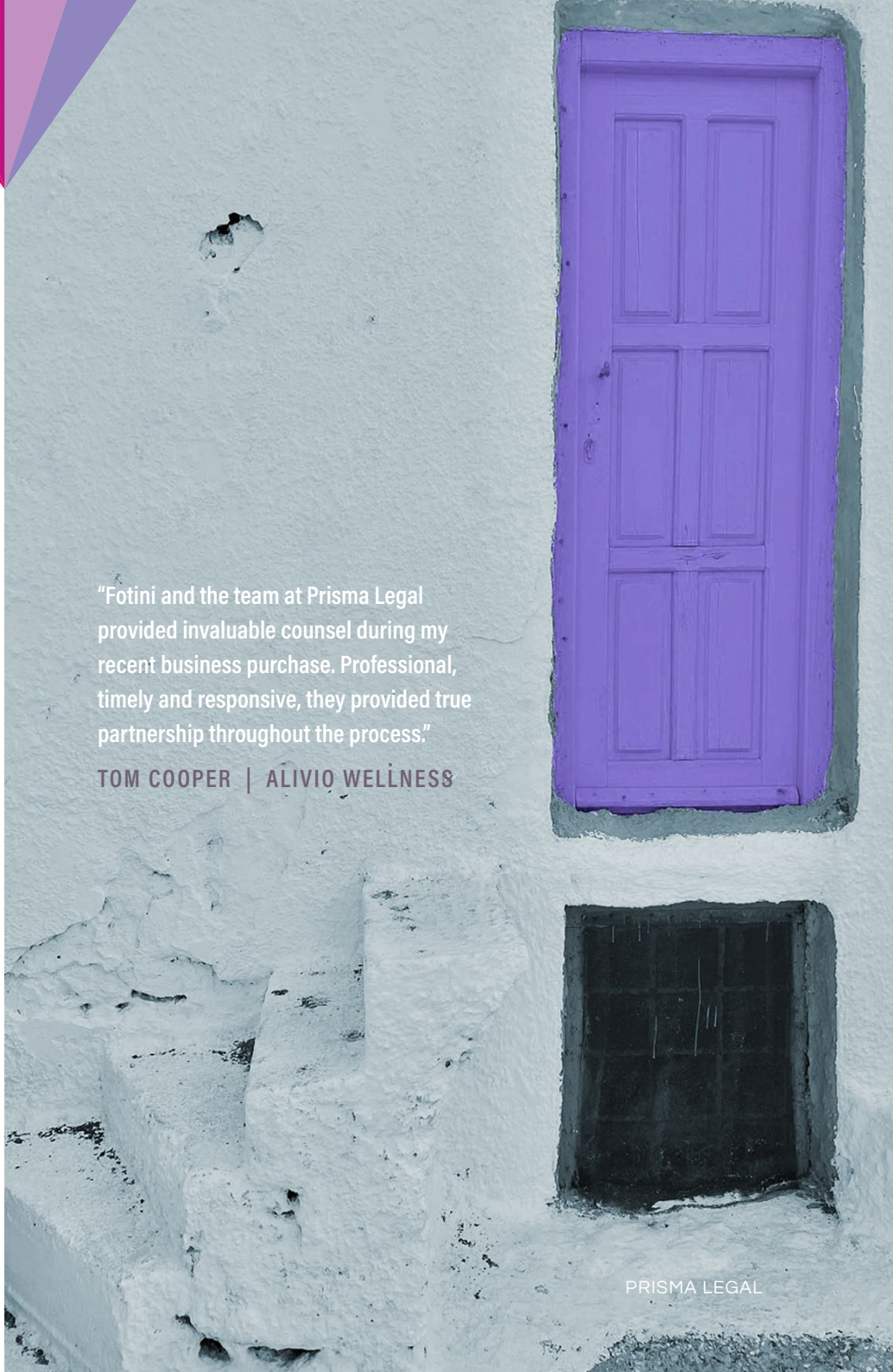
"Prisma Legal presented legal educational workshops for the SisterWorks' Micro & Small Business Empowerment Program. After the overwhelmingly positive feedback, we look forward to continuing our collaboration with Prisma Legal as part of their Open Axxess program and we would love to invite Fotini back to SisterWorks."

SISTERWORKS





We celebrated our 6th birthday!



"Fotini and the team at Prisma Legal provided invaluable counsel during my recent business purchase. Professional, timely and responsive, they provided true partnership throughout the process."

TOM COOPER | ALIVIO WELLNESS

If you would like to learn more about our work visit www.prismalegal.com.au or
send an email to hello@prismalegal.com.au

Prisma Legal acknowledges Aboriginal and Torres Strait Islander peoples as the
Traditional Owners of the land on which we work. We pay our respects to their culture,
their connections to Country and community, and to Elders past, present and emerging.

